



SUSANNE NICKEL

SPEAKER, AUTHOR, MANAGEMENT
CONSULTANT

Susanne Nickel is an expert in change management and innovative leadership. She gained her wealth of experience during her many years as a manager and consultant in both national and international companies and corporations - most recently as Head of Management Development at Kienbaum and as Head of HR at Haufe Akademie in Consulting. She is a lawyer, business mediator, and management consultant. For many years, she appeared on television as a press spokesperson and legal expert

As a speaker, Susanne Nickel won the award for the best keynote at the GSA in 2016. She has been in and out of almost all DAX 30 companies for many years. From change in mindset to successful implementation - the woman knows how necessary changes really succeed. Susanne Nickel lives what she teaches and has successfully mastered many private and professional changes as a manager. In lectures and workshops, she inspires her participants with many practical examples and her motivating and inspiring manner.

IMAGINE IT'S CALLED **CHANGE** - AND EVERYONE IS HAPPY.

and was known for explaining complex issues simply. Susanne Nickel teaches leadership at renowned universities and studied dance with Pina Bausch at the renowned Folkwang University. Like no one else, she unites supposed opposites such as creativity and structure. She has an eye for the individual and the entire system: important prerequisites for successful transformation.

Presentations on the following topics:

- Change 4.0 - With Innovation through the Digital transformation
- Ausgechanged? - And where exactly is the change in the mindset?
- Innovative Leadership - all agile and enthusiastic, or what?
- Recruiting und Employer Branding: Finding and retaining the right employees
- Achieving goals. Enforce. Persevere. Take off.



/susannenickel



/susannenickel11



/susannenickel



@lets_change_mit-
susanne_nickel

Lectures that change everything.

SUSANNE NICKEL ENTHUSES, INSPIRES AND MOTIVATES.

Susanne Nickel is used to being on big stages with big audiences. She inspires and enthuses her audience and encourages them to rethink. She speaks from life and from the heart, full of passion, commitment, and with many practical examples. This is how the change of perspective and the atmosphere of departure succeed with the audience. Let's change!



CHANGE 4.0.

Everything new - no screaming!

The great change from the old to the new world. | The popular sport of change: How to turn resistance into enthusiasm | The road to digital - how to succeed? | Management of the uncertain: Ambi-what -ambidexterity? | The psychology of change | Communication is everything - how much analog is necessary? | Implementing Change Sustainably with Creative Tools | The Magic Word Co-Creation - Accelerating Processes, Inspiring Teams

ALTERNATIVE: CRACK THE CHANGE CODE

RECRUITING & EMPLOYER BRANDING

Strategies for your employer brand with a pull effect | New ways in recruiting - how to stand out | Candidate Experience: Optimal Talent Attraction please | The candidate is king - is he also a brand ambassador? | Talent Management: The Path to Top Performer. | What do talents really want?

INNOVATIVE LEADERSHIP

How does the new leadership go?

New leadership concepts - all agile and digital, or what? | Ambidexterity - the balancing act between stable and agile | VUCA and Cha Cha Change - navigating safely despite uncertain times | What skills does the new world need? | How does change succeed in the mindset of employees? | Communication is everything - how much analog is necessary? | Co-creation: Making change fun!

ACHIEVING GOALS From vision to reality

Motivation 2go: Coach yourself, or no one else will | Start with the WHY | If you don't have a vision, you need to see a psychiatrist | Push through. Persevere. Get going | Overcome resistance and keep at it | Go through the roof with the 3 D strategy | Is your career ladder up against the right wall? | Reach your goal in a good mood | Every change needs a goal

SUSANNE NICKEL – POWER INSIDE

References & Customer testimonials

- + TAKEDA
- + ÖBB
- + PAYONE
- + BAYERISCHER RUNDFUNK
- + DAIMLER
- + BMW
- + ZEPPELIN
- + LUFTHANSA
- + NOVARTIS
- + WALT DISNEY EUROPE
- + WMF

„Susanne took the complex topic of change and broke it down for our team to understandable and doable actions. Thank you for the inspirational lecture.“
Kelly Page VP Germany Oncology Takeda

„Susanne's Speech was very refreshing, set strong impulses, and inspired both employees and managers very much. With simple and direct language, well-chosen examples, and a lot of enthusiasm, she manages to create closeness and relevance for the audience while still including the overall context and big picture of a company. A very valuable session even for hardcore Masters of Change.“
Niklas Santschi CEO Payone

„Infectious like a rock star.“
Edmund Komar CEO
People.Innovation.Partners.

Books & Awards



Crack the Change Code
Shaping the future with ease



Leading at a distance



This is how agility works –
The best agile methods on the job



The crisis can bite us!
How companies grow economically and humanly.



Desire for change
Eleven co-creation stories for a successful transformation



Achieving goals –
From vision to reality



Allow me, boss
Career script for women



I look forward to our contact

change@susannenickel.com

Susanne Nickel
www.susannenickel.com
Mobile: 0176 | 101 201 86